

IBJA



BULLETIN

India Bullion And Jewellers Association Ltd.

15th Feb 2024

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9th

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India Bullion and Jewellers Association Initiative

28th-29th MARCH
2024
AT AURIKA, MUMBAI SKYCITY

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[022- 49098950](tel:022-49098950) / [022- 49098960](tel:022-49098960)

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GOLD TRADING

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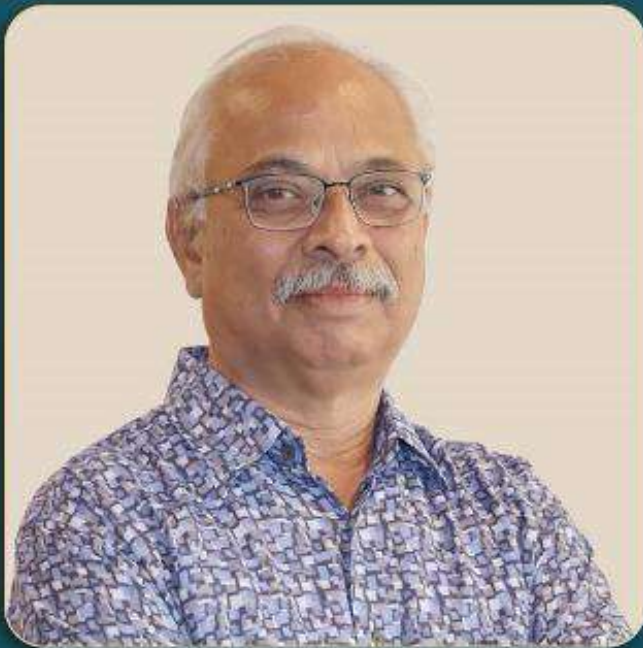
IBJA's JEWELLER

OF THE MONTH

"Driving positive change through CSR"

Ajit Gadgil, Chairman and Promoter of P. N. Gadgil & Sons Ltd., brings over four decades of experience in the jewellery industry, continuing a legacy spanning six generations. Known for introducing Temple Jewellery and other unique collections in Maharashtra, he emphasizes quality, transparency, and customer service. Beyond business, Gadgil is dedicated to preserving art and culture. He established the PNG Sons Art Initiative, supporting artists and setting up art galleries in showrooms. His efforts extend to preserving traditional jewellery dyes and recreating heritage pieces for museums. Additionally, he promotes traditional art forms like Kinnal art and supports cultural institutions like CSMVS and Bharat Itihas Snashodhan Mandal. He also engages in philanthropy, including building a dining hall for an orphanage, distributing milk in malnutrition-affected communities, and conducting age related awareness workshops for girls' in rural parts of Maharashtra. One of Gadgil's significant endeavors is the Zapurza Museum of Art and Culture, showcasing his personal collection over 25 years. Located near the Khadakwasla dam, Zapurza aims to conserve and exhibit India's artistic heritage across ten galleries and two auditoriums, operating on a not-for-profit basis to promote cultural enrichment.

By IBJA'S Jury Committee



Mr. Govind Gadgil

*Chairman & Promoter
P N Gadgil & Sons Ltd.
(Pune)*



IBJA's JEWELLER

OF THE MONTH

"Driving positive change through CSR"



Certificate

We Hereby declare

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a positive impact on society through your
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Feb. 2024

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- Assistance on Jewellery E-commerce

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- High Risk Vehicles
- Comprehensive Insurance Policy
- Technology Driven Operations
- Stringent Audit & Compliance
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- ★ Branch Office
- Prospect Branch
- ▲ Training Academy
- ◆ Regional Office
- Hub
- ◆ Prospect Hub



ARTISAN



UPLIFTMENT PROGRAMME

IBJA UPDATE



भारत सरकार, एमएसएमई मंत्रालय
MINISTRY OF MSME,
GOVT. OF INDIA

भारत सरकार

MSME DEVELOPMENT & FACILITATION OFFICE &
IBJA JOINTLY ORGANISES SEMINAR ON ONE DAY
ENTREPRENEURSHIP AWARENESS PROGRAM AT
IBJA OFFICE 7TH FEB 2024, 3:00PM

Sunil Khujnare, IEDS Assh. Director MSME DFO, Mumbai

Abhishek Mishra, CSC, Project Manager

Koli Dhananjay Industries Inspector, Jt. Director of Industries Office, MMR, Mumbai



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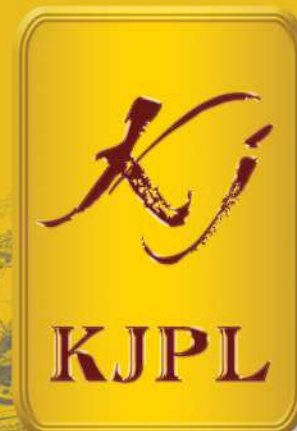
7 DAYS AND 9.30 AM TO 5.30 PM ON SATURDAYS

City: ALL CITY

	GOLD	SILVER	INR
	1727.75 <small>1711.60 1733.90</small>	19.73 <small>18.82 19.83</small>	79.368 <small>79.363 79.728</small>

PRODUCT	BUY	SELL
GOLD 995 CCU 1 KG WITHTDS	- <small>L : 51952</small>	52111 <small>H : 52300</small>
GOLD 995 CCU 100 GM WITHTDS	- <small>L : 51962</small>	52131 <small>H : 52320</small>
GOLD 995 CCU BELOW 100GM OR UNFIX RATECUT ONLY WITHTDS	50591 <small>L : 52002</small>	52161 <small>H : 52350</small>
SILVER BANK 999 CCU WITHTDS	- <small>L : 56588</small>	58675 <small>H : 58941</small>

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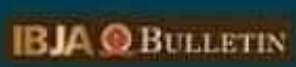


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SCHEDULE OF FEES FOR IIBS 9

28TH (4:30PM ONWARDS) - 29TH (9:00AM ONWARDS) MARCH 2024
AT HOTEL AURIKA, MUMBAI SKYCITY

SR. NO	MEMBERS CATEGORY	HOTEL STAY + CONFERENCE + FOOD	CONFERENCE + FOOD
1.	PLATINUM MEMBERS (STAYING OUT OF MUMBAI)	FREE	FREE
2.	PLATINUM MEMBERS (STAYING IN MUMBAI)	N.A	FREE
3.	WORLD SILVER COUNCIL MEMBERS	27,000/-	FREE
4.	PREFERRED JEWELLERS	42,000/-	15,000/-
5.	OTHERS & PRIVILEGED MEMBERS	45,000/-	18,000/-

Note -

1. All Rooms will be allotted on First come First serve basis as we have limited rooms.
2. Rooms will be confirmed only for those candidate who submit there travel ticket in Advance.

📞 Saurabh: +91 9004120120 / 022- 49098950 / 022- 49098960

✉ info@ibja.in

BANK DETAIL : CHEQUE SHOULD BE ISSUED IN THE FAVOUR OF "INDIA BULLION AND JEWELLERS ASSOCIATION LTD."

NEFT : ACCOUNT NAME : INDIA BULLION AND JEWELLERS ASSOCIATION LTD.

NAME OF BANK : BANK OF INDIA

BRANCH : BULLION EXCHANGE

IFSC CODE : BKID0000008

ACCOUNT NO : 000810100013644



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radiance of gold

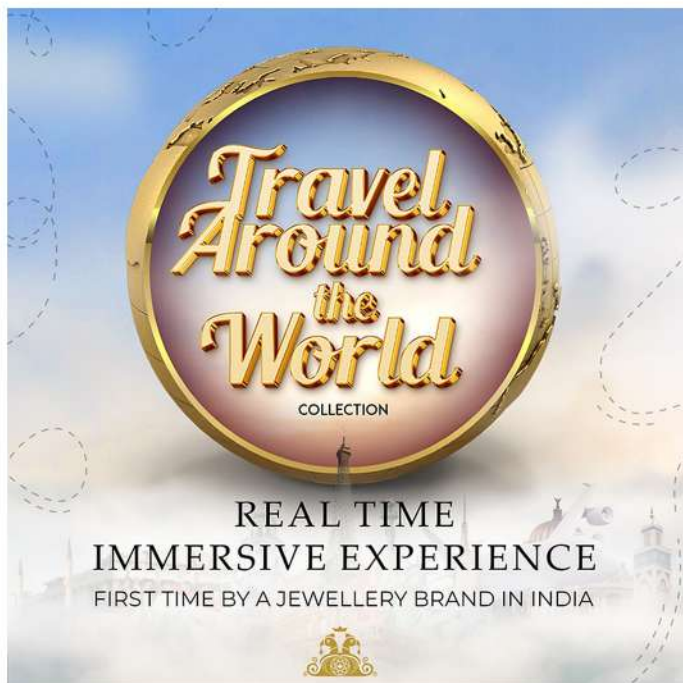
GJEPC, IJMA host seminar for Imitation & Fashion Jewellery

GJEPC's MSME Department in collaboration with Imitation Jewellery Manufacturers Association (IJMA) organised a seminar on 5th February in Mumbai to highlight the importance of e-commerce for imitation and fashion jewellery. More than 150 people attended the event.



During the seminar, GJEPC's MSME Director Mithilesh Pandey provided detailed information on various activities of the Council and schemes for MSMEs. He also explained how eBay and DHL were jointly leveraging their strengths to help companies grow their export business through e-commerce.

AVR Swarna Mahal presents "Travel around the World - A Realtime Immersive Experience"



In a pioneering move for India, AVR Swarna Mahal Jewellers introduces the "Travel around the World - A Realtime Immersive Experience" exhibition at its Salem Swarnapuri branch. Featuring 12 captivating cities, including Dubai, London, New York, Mexico, Morocco, Bali, Dominican Republic, Paris, Sydney, Istanbul, Greece, and Rome, each city embodies distinct cultural and traditional elements.

For the first time in India, a jewellery brand is launching a new venture called "Travel around the World - A Realtime Immersive Experience" exhibition at AVR Swarna Mahal Jewellers, Salem Swarnapuri branch.

The highlight of the collection is the inclusion of 12 of the most charming cities in the world, namely Dubai, London, New York, Mexico, Morocco, Bali, Dominican Republic, Paris, Sydney, Istanbul, Greece, and Rome. Each city represents different aspects of culture and tradition. AVR Swarna Mahal Jewellers' exquisite diamond jewellery collections offer a new way to experience the world's beauty.



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Titan's Q3 Jewellery up by 23% ; total income Rs 11,709 Crores



Titan Company, has revealed a 23% surge in its jewellery segment during the third quarter of the fiscal year 2023-24 that ended 31st December 2023.

The jewellery segment reported a total income of ₹11,709 crores, marking a robust 23% uptick compared to the corresponding period in the previous fiscal year. Notably, the India-focused business experienced a commendable 21% growth. The jewellery segment's earnings before income and taxes (EBIT) at Rs. 1,432 crores recorded a margin of 12.2% for the quarter.

Sovereign Gold Bond Series 2023-24 Series IV opens

Sovereign Gold Bond Series 2023-24 Series IV' will be open from 12 Feb'24 to 16 Feb'24 for 5 days. Investing in SGB is a safe way to invest in gold instruments that are backed by the government.

The issue price has been fixed at ₹6263 per gram of gold, as per RBI. A discount of ₹50 per gram less than the nominal value will be offered to investors who apply online and make the payment digitally.



The maximum subscription limit (per fiscal year) is 4 kg for individuals, 4 kg for Hindu Undivided Family (HUF), and 20 kg for trusts and small entities. The SGB's tenor will be eight years with an option of premature redemption after fifth year to be exercised on the date on which interest is payable. Also, the Know Your Customer (KYC) norms will be the same as that for buying physical gold.



WORLD SILVER
—• COUNCIL •—

• ABOUT US •

The World Silver Council is a market development organisation for the silver industry. Working within the investment, jewellery and technology sectors as well as engaging in government affairs, its purpose is to provide industry leadership whilst stimulating and sustaining demand for silver. With our unique insight into the global silver market, we see unrealised potential for silver across society. With world-class organisations, we intervene to create new possibilities and work to ensure silver mining is responsibly undertaken, with measurable economic benefit globally.

Based in India, the World Silver Council is an organization whose members comprise the country's leading silver miners, dealers, bullion dealers and silver jewellery retailers and manufacturers.

The world of silver is dynamic. Its uses are widely-varied, and its desirability is resilient and enduring. Silver helps combat infections and is an essential element in bacterial control medicinally. It protects the wealth of individuals and nations alongside gold. It is a precious metal considered important for future revolutions in science and carries memories across generations and cultures.

• VALUE •

India Bullion and Jewellers Association Ltd. reputation and honour must always be maintained as priority. All members irrespective of the title and membership status, should act faithfully to and for the betterment of the association and should not misuse their positions for personal benefits and gains. Treat all fellow members with dignity, respect and honor at all times. Follows the laws of the country and the guidelines of association. Don't Bribe anybody, anytime and for any reason. Members should always be transparent and honest in all dealings including with suppliers and vendors. Members must abstain from unlawful harassment in any form such as verbal, physical or visual means. Leaking of confidential information to any persons or press or organization is strictly prohibited. Members should avoid conflict of interest business or activities. Protect all property and materials belonging to India Bullion and Jewellers Association Ltd. and prevent others from damaging or misusing them. Use of recreational drugs and other banned substances is prohibited. Always maintain proper records of any transactions, dealing, relevant discussions and keep these filed for easy follow-up and reference.

• MISSION •

To facilitate deals in any commodity market, commodity exchange, spot exchange, for itself or for others, transaction in the nature of hedging, spot trading, forward commodity contracts, rate swaps, commodity future/swaps, commodity options, futures and options and in derivatives of all the commodities, for the purpose of trading, investment, hedging, arbitrage, for providing benefits to its members.

To create and maintain harmonious relations with Government, Semi-Government and other authorities and to negotiate, appear before, obtain sanctions, privileges, advantages, reliefs and co-operation from Government, Semi-Government or other authorities on behalf of the members.

To collect, classify, disseminate and circulate, statistical and other information relating to Bullion, Diamond, Gems, precious metals and Jewellery trade, commerce and industry and to make efforts for the spread of commercial, industrial and economic knowledge.



Initiated by IBJA

Membership Application Form

Please paste photo of person in whose favour membership card to be issued

Membership No.: _____

Please complete this form in BLOCK CAPITALS and continue on a separate sheet wherever necessary.

1. Trading Name of Business:

- Proprietorship Partnership Pvt. Ltd. Ltd. Company HUF Others

Company Name: _____

Company Registration Number: _____ GST Number: _____

Address: _____

City: _____ State: _____ Pincode: _____

Tel. No.: _____ Fax No.: _____

Email: _____

Website: _____

2. Full name of Person: (this will be "Name" printed on Membership Card & Certificate, refer sample on page no. 7)

Mobile No: _____ Email: _____

Date of Birth: _____ Anniversary: _____

Name of spouse: _____ No. of Children: _____

Resi. Address: _____

City: _____ State: _____ Pincode: _____

Tel. No.: _____

Following documents are required:

- 1) 2 Photos
2) Address Proof : GST Certificate
3) ID Proof : Pan Card
4) Cheque Should Be issued in the favour of "World Silver Council"
5) World Silver Council Membership charges are ₹ 50,000 + 18% GST = ₹ 59,000/-
6) NEFT : ACCOUNT NAME : WORLD SILVER COUNCIL
Name of Bank : Bank Of India
Branch : Bullion Exchange
IFSC Code : BKID0000008
Account No : 000820110003041

Signature/Thumb impression of Member (As per Point 2)



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Since 1919

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Tiffany opens virtual store for high spending Chinese customers



Tiffany & Co is targeting high-spending customers in China with a digital recreation of its flagship store in Paris. Tiffany & Co., has announced the opening of its official e-flagship store on Tmall Luxury Pavilion.

This marks a significant milestone in the LVMH-owned luxury house's online retail strategy in China. The virtual debut boosts its

extensive network of 41 brick-and-mortar Tiffany boutiques throughout China – including seven in Shanghai.

The move makes jewellery pieces and signature designs from iconic collections including Tiffany T, Tiffany Knot, Tiffany Keys and the Love & Engagement collection available online. To mark the launch, the store hosted the online debut of a limited edition Tiffany Key design.

Tmall is a Chinese-language website for B2C online retail, launched in 2008 by Alibaba Group. Its Luxury Pavilion is dedicated to high-end brands, allowing them to offer consumers an "immersive" experience.

US jewellery, watch sales see largest monthly rise since July 2022

Watch and jewellery sales in the US showed further signs of recovery in December 2023, with the largest monthly rise since July 2022.

Major brands have been faring better during the final quarter of 2023 with Richemont enjoying a 12 per cent revenue hike among its watch and jewellery maisons and LVMH reporting sales up by 3 per cent.

The latest available figures show that Swiss watch exports hit their "highest-ever monthly level" in November.



Watch and jewellery sales had been in long-term decline for at least 18 months, with 13 consecutive months of decreased sales. But November finally saw sales turn a corner with a rise of 3.1 per cent, followed by a 5.6 per cent increase in December, according to the US Department of Commerce.

IBJA GOLDEN Directory

REGISTER IN THIS DIRECTORY
INCREASE YOUR NETWORK

ABOUT COMPANY

For the first time, India Bullion Jewellers Association (IBJA) is launching **IBJA GOLDEN DIRECTORY**. It is to encourage Bullion & Jewellery traders and manufacturers all over India to get listed in this trade association directory. This directory will help in locating any Bullion traders or Jewellers across India.

We welcome you to register in this directory and increase your network. Each registered company will have its own web presence in this website and a dedicated page will be provided to showcase your company profile and your jewellery brands.



CLICK HERE TO REGISTER YOUR COMPANY & SERVICES IN IBJA GOLDEN DIRECTORY

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CONTACT US

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Sentiment in the Israeli diamond trade is weak



THE ISRAELI
**DIAMOND
INDUSTRY**

Four months since the Hamas onslaught, sentiment in the Israeli diamond trade is weak. But this is mainly because of the slowdown in sales to US and China and the uncertainty about polished prices.

Boaz Moldawsky, President -Israel Diamond Exchange estimates that around 80% of the Israeli trade's current difficulties result from the global slump in the diamond market and 20% from the war. "We had this problem [of the global downturn], and then on top of that, our problem," says Moldawsky. "The situation is not so good, but as always, we try to be optimistic, try to find solutions. We never give up."

Israel's polished exports plummeted 93% year on year to \$11.7 million in December 2023 on a net basis — after deducting returned goods — according to data from the Ministry of Economy and Industry. That rounded off a negative year in which the country's polished exports fell 25% to \$2.91 billion. The trend eased in January 2024, with shipments dropping 21% year on year to \$253.6 million.

GSI issues warning over surge in undisclosed colored synthetics

GSI has issued a warning to the trade after coming across a "notable increase" in jewellery set with pink, yellow and brown lab-grown diamonds posing as natural. The jewels, which have been submitted to the lab for grading, often contain synthetic stones mixed in with natural colored diamonds, Debbie Mazar, president and cofounder of GSI, explained Tuesday. Many of the undisclosed synthetics were type IIa, with a single nitrogen atom, and ranged in size from melee to 1 carat.



Additionally, some of the lab-grown diamonds were intentionally cut to mimic natural ones, GSI noted. The GSI observed several with fractures, pinpoint clouds, polish-overs and distinct brown grain lines, features found in natural diamonds, which would potentially enable the fraudulent stones to pass standard gemological evaluation, GSI said.

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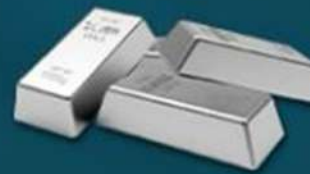
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Sanctions on Russian diamonds will begin March 1:OFAC



The U.S. Treasury's Office of Foreign Assets Control (OFAC) confirmed that its new sanctions on Russian diamonds will begin March 1.

The new rules will ban "diamonds that were mined, extracted, produced, or manufactured wholly or in part in the Russian Federation, notwithstanding whether such diamonds have been substantially transformed [i.e., cut and polished] outside of the Russian Federation," according to a document signed by the OFAC deputy director. The March 1 ban will apply to polished diamonds that weigh one carat or more. On Sept. 1, the sanctions will expand to diamonds of at least half a carat.

De Beers' 2023 diamond output declines 8%



DE BEERS GROUP

De Beers recorded a 3% decline in rough diamond production to 7.9 million carats, primarily due to the planned reduction in South Africa as Venetia transitions to underground operations, partly offset by higher production from Botswana.

The company's full-year 2023 diamond output decreased 8% to 31.9 million carats from 34.6 million carats in 2022. In Botswana, Q4 production increased by 6% to 6.1 million carats, principally driven by increased plant throughput at Orapa due to planned lower maintenance. Full-year Botswana output was 2% to 24.7 million carats.

Production in Namibia decreased by 4% to 0.6 million carats in Q4, due to marginally lower grades at the land operations, but full-year output grew 9% to 2.32 million carats. In South Africa, Q4 production decreased by 54% to 0.4 million carats, due to the planned end of Venetia's open pit operations in December 2022.

15th Cambodia International Jewellery and Gems Fair scheduled for March '24



National Assembly (NA) president Khuon Sudary encouraged the Cambodian Gems and Jewellery Traders Association (CGJTA) to focus on crafting luxury and high-quality jewellery and gems, emphasising the importance of showcasing fine Khmer design to build trust in both domestic and international markets.

The encouragement was delivered during a February 8 meeting between Sudary and CGJTA acting president Chhay Sinath, held to discuss and gather recommendations in preparation for the 15th Cambodia International Jewellery and Gems Fair scheduled for March, as announced by the NA.

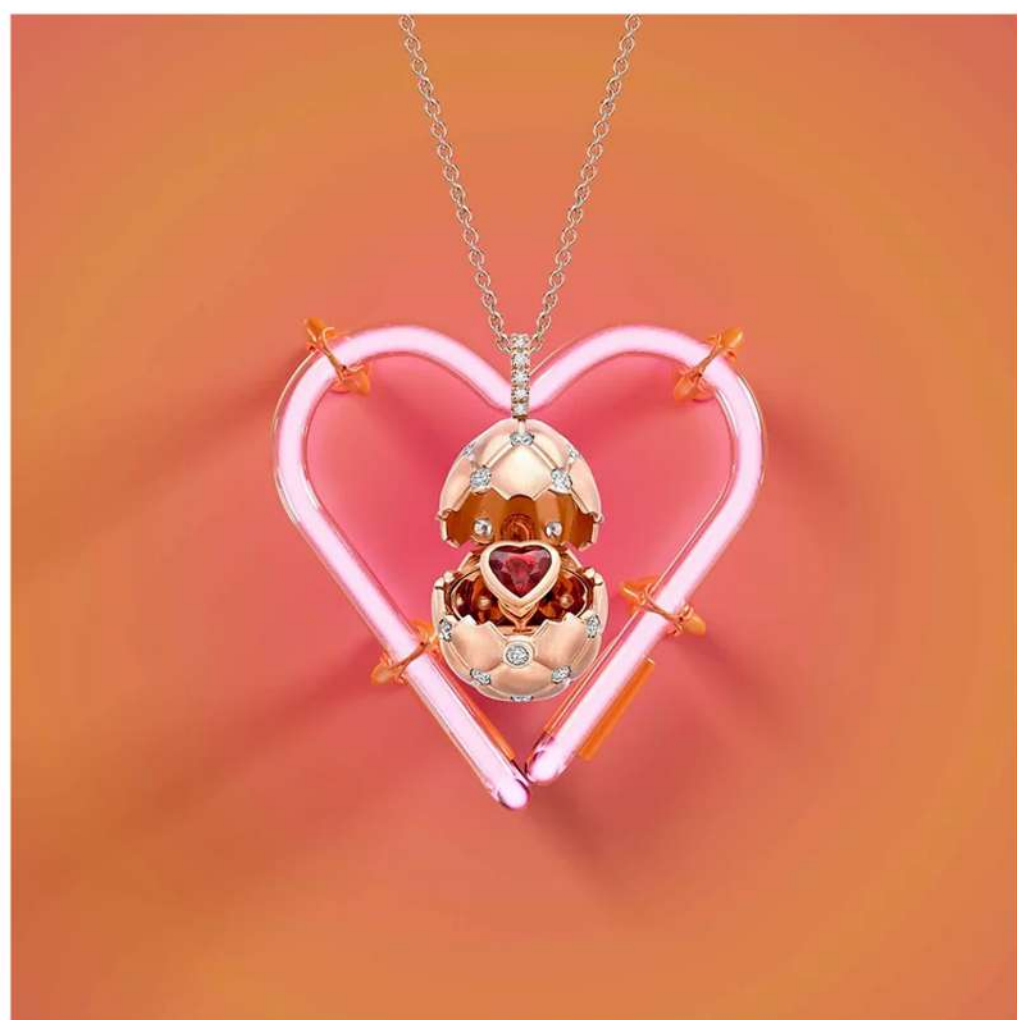
The exhibition will showcase a diverse range of items including diamond, luxury and handmade jewellery, gold,

silver, platinum, diamonds of all colours, rubies, sapphires, emeralds, crystals, processing equipment, machinery, packaging materials as well as presenting businesses related to jewellery and many other associated services.

Gemfields' conducts Valentine's Day Opinion Poll

Gemfields commissioned a light-hearted opinion poll survey to ascertain the sentiment towards coloured gemstones as gifts this Valentine's Day. UK consumer insight provider Find Out Now surveyed 56,644 respondents in the period from 8 February to 10 February 2024, with 524 of those surveyed confirmed to be potential buyers of gemstone jewellery this Valentine's Day.

Out of those consumers contemplating buying jewellery containing gemstones this Valentine's Day, nearly half (255 of the 524 – 48.6%) were considering at least one of the 'Big Three': emerald, ruby or sapphire. With the remaining 51.4% selecting from diamond, amethyst, pearl or 'other'. The consideration of which gemstone to purchase was said to be predominantly down to the gem being theirs or their partner's favourite, followed by it being theirs or their partner's birthstone, then a representation of their anniversary year. The responses collected during 2024 represent the first instalment of data, with the company looking to continue to track consumer sentiment towards coloured gemstones.



Amitabh Bachchan launches Kalyan Jewellers' 250th showroom in Ayodhya



Kalyan Jewellers announced the launch of its 1st showroom in **Ayodhya**, which was inaugurated by the company's brand ambassador **Shri. Amitabh Bachchan**. The launch celebrations marked the momentous milestone of the company's **250th showroom globally**. **T S Kalyanaraman**, Managing Director of Kalyan Jewellers along with the Executive Directors – **Rajesh Kalyanaraman** and **Ramesh Kalyanaraman** were present at the inauguration.



Addressing the enthralled crowd, Brand Ambassador **Shri. Amitabh Bachchan** said, "I am thrilled and honoured to be part of the grand celebrations marking the launch of Kalyan Jewellers' 250th showroom globally. With a rich legacy spanning over three decades, Kalyan Jewellers has consistently redefined India's jewellery industry through pioneering initiatives.



Talking about the 250th showroom launch, . **Ramesh Kalyanaraman**, Executive Director of Kalyan Jewellers said, "As we inaugurate our 250th showroom, we extend gratitude to our customers, partners and employees, who have been an integral part of this three-decade long journey that has been marked with trust and transparency. Considering the prominence of Ayodhya, we have introduced curated designs as part of our temple jewellery collection – **Nimah.**"

The Kalyanaraman family presented a polki necklace adorned with uncut rubies, pearls, and emerald stones as a token of reverence at the Ram Mandir.

Joyalukkas opens refurbished showroom at A S Rao Nagar, Hyderabad



Joyalukkas continues to redefine the jewellery shopping experience with the refurbishment of its A S Rao Nagar showroom in Hyderabad. The grand reopening was held on 3rd February and as an inaugural offer, customers will enjoy a 50% off on all jewellery-making charges(VA)

Joyalukkas introduces an exclusive additional floor to the state-of-the-art signature A S Rao Nagar showroom, promising a state-of-the-art ambience. The revamped A S Rao Nagar showroom showcases a diverse selection of traditional, contemporary, and ethno-contemporary jewellery, curated from around the globe.

“**Chairman of Joyalukkas Group, Joy Alukkas, stated, “A S Rao Nagar holds a special place in our hearts, with cherished patrons who have been part of our journey. The refurbished showroom is a testament to our commitment towards enhancing the jewellery shopping experience for our valued customers.”**



Malabar Gold & Diamonds is first Indian jewellery brand to enter Australia; unveils Sydney showroom

Inaugurated by renowned Australian cricketer Brett Lee.



Malabar Gold & Diamonds made history by being first Indian jewellery brand to enter Australia. It has launched their new showroom in Australia at **Sydney**. The new showroom was inaugurated by renowned **Australian Cricketer Brett Lee** in the presence of **Shamlal Ahamed**, MD – International Operations, Malabar Gold & Diamonds, **Asher O**, MD-India Operations, Malabar Gold & Diamonds, **Ajith M**, Regional Head – Far East & Australasia, Malabar Gold & Diamonds; **Ameer CMC**, Head of Finance & Admin, Malabar Gold & Diamonds; **Faisal A.K**, Head of Manufacturing, Malabar Gold & Diamonds; **Shaji Kakkodi**, Chief Digital Officer, Malabar Group; representatives from the Sydney government, other senior management team members from Malabar Gold & Diamonds, customers & well-wishers.

Located at 109 Wigram Street in Harris Park within the Little India Precinct, Malabar Gold & Diamonds' new outlet will be the largest jewellery showroom in Sydney. With an extensive collection of jewellery in 18K, 22K gold and diamonds, the showroom will showcase over 30,000 designs across bridal wear, daily wear & and occasional wear.



“Commenting on the occasion, Malabar Group Chairman, **M.P Ahamed** said: “This is a proud moment for us as the first Indian International jewellery retailer to begin operations in Australia. We have been a strong proponent of ‘Make in India; Market to the World’, showcasing the artistry of Indian jewellery on a global stage and expanding into Australia is another testimony of our commitment to this initiative.”

PNG Jewellers unveils new store in Alibaug

Film and television star, Swapnil Joshi inaugurates showroom



PNG Jewellers, 191 year old legacy jewellery brand is excited to announce the magnificent opening of its Alibaug store, inaugurated by Indian film and television star **Swapnil Joshi**.

The PNG Jewellers store, located in the serene surroundings of **Alibaug, Raigad**, spans 3,000 sq ft, introducing a diverse and extensive range of jewellery. This curated collection at the store features a sophisticated array of Gold, Silver, and Diamond jewellery, that spans across all product categories synonymous with a standard PNG Jewellers large format store.

The PNG Jewellers Alibaug store offers everything from bracelets to beautifully crafted jhumkas, stunning gold necklaces and heavy bridal pieces. Whether you're looking for a statement gold necklace to elevate your outfit, traditional earrings that showcase cultural richness and exquisite wrist adornments.

Dr. Saurabh Gadgil – CMD- PNG Jewellers expressed his heartfelt appreciation saying, “We are deeply moved by the overwhelming support and love we’ve received from our customers over the years. Our entry into Alibaug with a large format store is a testament to the demand we have been seeing from customers who are based here. This store is an effort to reinforce our dedication towards increasingly becoming accessible to our customers.”



PNG Jewellers new store in Kudal Inaugurated by Union Minister of MSME Narayan Rane

This is the brand's first store in the fastest growing Konkan town



PNG Jewellers inaugurated a new store in the fastest growing town of Kudal in Sindhudurg district of Maharashtra. The grand launch of this impressive 1200 sq.ft. store was graced by Honourable Union Minister of MSME **Narayan Rane**, alongwith **NeelamTai Narayan Rane**, actress **Mrunmayee Deshpande**, **Sunil Soudagar**, Director, Saraswat Bank alongside PNG Jewellers' CMD **Dr. Saurabh Gadgil**, Executive Director, **Parag Gadgil** and members of the PNG Jewellers family.

The new store, situated in the heart of the Sindhudurg district, showcases a stunning collection of Gold, Silver, and Diamond Jewellery, representing the diverse and high-quality products PNG Jewellers is renowned for. The store will house the new Pratha collection for the bridal season too.

Dr. Saurabh Gadgil, Chairman and Managing Director of PNG Jewellers stated, "The opening of our new store in Kudal is a moment filled with great joy and pride for PNG Jewellers. This expansion represents our effort to enhance accessibility for our valued customers, addressing the growing demand for our jewellery in this region. . Kudal is growing very fast in the Konkan belt and we are proud to be here, closer to our customers"



All Day, Every Day Jewellery from Lille By Challani



“Lille By Challani” an exclusive store from the **House of Challani Jewellery Mart** opened in **Chennai**. The showroom is located at Ground Floor, Opp: Westside of VR Chennai, Anna Nagar, Chennai. The showroom was inaugurated by popular actress **Andrea Jeremiah**.

The outlet offers an enchanting collection of gold & diamond jewellery for the modern woman in the age group of 16 -24 and 25 -34 years. Challani’s primary focus is to push the light-weight category with earrings, pendants, necklaces, bangles and unique jewellery.

Lille by Challani offers jewellery lines like **Color Stones Collection, Men’s Collection, Kids Collection in 18k Gold and 18k Gold and Diamond Collection**. Every piece of jewellery from Lille By Challani is vibrant, elegant, eccentric, fun, classy, bold and unique and budget friendly.

Not leaving the men and kids behind, Lille By Challani has a colossal collection of bracelets, chains, finger rings for men while for tiny tots, there are colourful chains, anklets, bangles studded with images of birds, animals, cartoon characters, mythological characters and numerals.

Lille by Challani offers a wide range of new designs of diamond rings, earrings, pendants, necklaces, bracelets, bangles, and jewellery with colourstones like turquoise, amethyst, sapphire, ruby, emerald.

Jos Alukkas unveils Oris: The exquisite lightweight diamond collection



Jos Alukkas unveiled **Oris**, an elegant featherweight diamond collection. The grand unveiling of the Oris collection held in an event in Chennai, where renowned model **Rafaella Siqueira** introduced the new collection. Jos Alukkas Managing Directors, **Varghese Alukka, Paul J Alukka, and John Alukka** attended the event.

The Oris diamond collection takes center stage with its exquisite light as air pendants adding playful elegance to a sparkling ensemble. Meticulously crafted for women's daily wear, Oris collection features pendants with studs weighing up to one carat.



*"Oris has been launched with the aim of making diamonds accessible to everyone. Jos Alukkas is dedicated to bringing diamonds to a wider audience at affordable prices," stated Chairman, **Jos Alukka***



LiteStyle campaign by PNG Jewellers offers a line of jewellery perfect for office and daily wear



PNG Jewellers, unveiled its new campaign **LiteStyle** for light weight jewellery this February. The collections will be available at all PNG Jewellers stores in India.

The LiteStyle campaign by PNG Jewellers not only celebrates the strength and independence of women but also introduces a collection of lightweight jewellery perfectly suited for day-to-day wear.

LiteStyle by PNG Jewellers is symbolic of the ease and adaptability required in her daily routine. For the working woman, every accessory she wears is a subtle expression of her identity and style. LiteStyle's light weight 22KT and 18KT gold and diamond pieces are designed to complement the dynamic lifestyle of the contemporary woman



Dr. Saurabh Gadgil, Chairman and Managing Director of PNG Jewellers added “As we introduce LiteStyle by PNG Jewellers, we celebrate not just the beauty of jewellery but the strength and independence of women all around us”



LAUNCH

Celebrate Valentine's Day with Senco Gold & Diamonds Romantique and Love 2024 Collection

Senco Gold & Diamonds aims to create an unforgettable moment this Valentine's Day with the introduction of their newest collection, "**Romantique**" and "**Love 2024**".

This new collection spreads its warmth to encompass the special bonds shared between warm hug of parents, cute love story of new

couples and old couples, companionship of best friends and friendship with sisters.

Capturing the essence of love and companionship, the recently unveiled "Romantique Collection" features exquisite necklaces adorned with diamonds and coloured stones, each hand crafted to perfection.

The enchanting "Love 2024 Collection" from Everlite showcases irresistibly charming gold and diamond jewellery embellished with heart-shaped ruby stones. This new collection elegantly captures the cupid patterns of love in lightweight & everyday-wear jewellery for women.



Reliance Jewels Unveils Valentine's Day collection



On the occasion of **Valentine's Day**, **Reliance Jewels**, has come up with an exclusive collection. This occasion marks a celebration of companionship across the world.

Celebrating the true spirit of Valentine's day, Reliance Jewels unveiled an xclusive valentine's Day collection of exquisitely crafted rings, couple bands, and pendants made in

14kt yellow gold, rose gold, and diamond, ideal for everyday wear, serving as a constant reminder of the shared love between the couple.

The collection aligns with Reliance Jewels' newest campaign **#MyStrongerHalf**, which advocates celebrating the moments when women are there to encourage and support men in all the ups and downs of life.

Tanishq: Unveil timeless romance this Valentine's Day

With the season of love just around the corner, **Tanishq** dwells into mesmerizing world of diamonds, celebrating eternal love and timeless romance on the occasion of **Valentine's Day**.



At Tanishq, each piece is crafted with precision to reflect the brilliance and sparkle of everlasting love. Tanishq offers a stunning array of sparkling diamonds, a girl's forever best friend, complemented by classic and evergreen heart-shaped designs, along with an exquisite selection of diamond rings, earrings, and pendants, a symbol of thoughtful gifts that displays affection.



Garima Maheshwari, Head of Design, Tanishq, Titan Company Ltd speaking on this collection, said “With the season of love around the corner, indulge in the mesmerizing world of diamonds with Tanishq this Valentine's season, where each piece reflects the brilliance and shine of eternal love. Fresh interpretations of heart stylized hearts a perennial symbol of love takes centre stage accented with sparkling diamonds! Unique designs with infinity symbols, floral inspirations, and coloured gemstones with tones of warm yellow and blushed rose gold are in vogue too. Diamond rings, earrings and pendants make for some of the most thoughtful & cherished gifts this season. We are also observing the trend of personalized elegance, where customized pieces, engraved with initials, messages, dates, or special locations, become cherished treasures. This Valentine's, celebrate love with Tanishq, where every piece is a celebration of timeless romance.”



INDIA BULLION AND JEWELLERS ASSOCIATION LTD.

PREFERRED JEWELLERS MEMBERSHIP APPLICATION FORM

Membership No.: _____

Please paste
photo of person
in whose favour
membership
card to be issued

Please complete this form in **BLOCK CAPITALS**

1. Trading Name of Business:

Proprietorship Partnership Pvt. Ltd. Ltd. Company HUF Others

Company Name: _____

Company Registration Number: _____ GST Number: _____

Address: _____

City: _____ State: _____ Pincode: _____

Tel. No.: _____ Website: _____

Email: _____

2. Full name of Person: (this will be "Name" printed on Membership Card & Certificate.)

Mobile No: _____ Email: _____

Date of Birth: _____ Anniversary: _____

Resi. Address: _____

City: _____ State: _____ Pincode: _____

Tel. No.: _____

Following documents are required:

1) 2 Photos

2) Address Proof: GST Certificate

3) ID Proof: Pan Card

• Cheque Should Be issued in the favour of "INDIA BULLION AND JEWELLERS ASSOCIATION LTD."

• Preferred Jewellers Membership charges are 4,237 + 18% GST = 5,000/-

• NEFT : Account Name:INDIA BULLION AND JEWELLERS ASSOCIATION LTD.

Name of Bank:Bank Of India

IFSC Code:BKID0000008

Branch:Bullion Exchange

Account No:000810100013644

Signature/Thumb impression
of Member

IBJA HOUSE, 2ND AGIARY LANE, ZAVERI BAZAR, MUMBAI – 400 003. T: 022 49098950 / 49098960 / 23426971, F: 022 23427459.

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INDIA BULLION AND JEWELLERS ASSOCIATION LTD.

PLATINUM MEMBERSHIP APPLICATION FORM

Membership No.: _____

Please paste
photo of person
in whose favour
membership
card to be issued

Please complete this form in **BLOCK CAPITALS**

1. Trading Name of Business:

Proprietorship Partnership Pvt. Ltd. Ltd. Company HUF Others

Company Name: _____

Company Registration Number: _____ GST Number: _____

Address: _____

City: _____ State: _____ Pincode: _____

Tel. No.: _____ Website: _____

Email: _____

2. Full name of Person: (this will be "Name" printed on Membership Card & Certificate.)

Mobile No: _____ Email: _____

Date of Birth: _____ Anniversary: _____

Resi. Address: _____

City: _____ State: _____ Pincode: _____

Tel. No.: _____

Following documents are required:

1) 2 Photos 2) Address Proof: GST Certificate 3) ID Proof: Pan Card

In case GST certificate not available following any two documents required .

1) BIS Registration Certificate 2) Udyam Aadhar 3) Shop and Establishment Certificate

• Cheque Should Be issued in the favour of "INDIA BULLION AND JEWELLERS ASSOCIATION LTD."

• Platinum Membership charges are 1,00,000 + 18% GST = 1,18,000/-

• NEFT : Account Name:INDIA BULLION AND JEWELLERS ASSOCIATION LTD.

Name of Bank:Bank Of India

IFSC Code:BKID0000008

Branch:Bullion Exchange

Account No:000810100013644

Signature/Thumb impression
of Member

IBJA HOUSE, 2ND AGIARY LANE, ZAVERI BAZAR, MUMBAI – 400 003. T: 022 49098950 / 49098960 / 23426971, F: 022 23427459.

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India Bullion And Jewellers Association Ltd.

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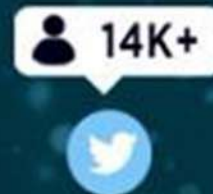
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IF YOU ARE PLATINUM MEMBER OF IBJA AND WISH TO PROMOTE YOUR PRODUCT (BULLION & JEWELLERY) OR COMPANY, SEND YOUR VIDEO WITH FOLLOWING

- 1) Normal Video Size 1080 Height X 1920 Width (max 2 min) & Reel / Short Video Size 1920 Height X 1080 width (max 50 Sec Video)
- 2) Video should be recorded Professionally with your company Name, Address, Contact Detail, email id etc. Owner profile can also be given in Video
- 3) Video display of few product must be done with professional camera for better result.
- 4) It is preferred that video has good sound quality with background music etc. wherever required. (Music Should be non copyright or should have copyright license)

These videos along with link of catalogue must be sent to IBJA office for promotion.

Since IBJA has huge network on website and social medias,

IBJA will promote these videos on social media platforms.

IBJA will promote such videos once in every quarter for each of platinum member.

USE OF LOUNGE :-

Platinum Member shall be free to use IBJA Lounge at IBJA Office , Zaveri Bazar, Mumbai for launch of new product .

However , Insurance , logistic & storage of the product shall be responsibility of the member. IBJA Lounge can be used by platinum member for one full day in every 90 day cycle for promotion of their new product.

IF YOU ARE INTERESTED CONTACT :

Saurabh: +91 9004120120 / 022- 49098950 / 022- 49098960

info@ibja.in | IBJA House, 2nd Agiary Lane, Zaveri Bazar, Mumbai-400003. | www.ibja.co

GET CONNECTED



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